

## Education Now: Call to Action

This Call to Action works in tandem with the campaign document *Securing a Transformative Shift in Education Financing in 2017-2018*, which sets out a proposal on how civil society organisations (CSOs) could unite and work together in 2017 and beyond to increase and improve education financing in order to achieve SDG4. The Global Campaign for Education (GCE) is leading this effort, but organisations which are not GCE members can also participate in this work.

### CAMPAIGN AIM

To secure commitments from governments and international donors to increase funding to education towards the levels required to achieve SDG4 by 2030, and ensure that funding is spent equitably and effectively to secure the right to free, quality education.

### CALL TO ACTION

The Global Campaign for Education asks organisations to endorse an overall campaign Call to Action. This is outlined below and summarises the big changes we want to see in 2017 and 2018, in the run up to SDG 4 review in 2019 at the United Nations.

By endorsing the Call to Action, you will be saying that your organisation:

- Supports the objectives and asks in the Call to Action as the overall vision for what is needed to transform education financing to get the world on track for achieving SDG4 by 2030;
- Would be happy for your organisation's name and/or logo to be included in an infographic presentation of the Call to Action that will be offered as a collective communications and advocacy tool for all CSO partners who endorse the Call to Action;
- Commits to proactively helping deliver at least one of the asks;
- Will make efforts to use and reference the Call to Action in your advocacy work on education financing and that you will collaborate with other CSO partners involved as useful or necessary;
- When using social media to advocate for education financing, you will use the #EducationNow hashtag alongside any other campaign hashtags that your organisation has or prioritises.

It does not mean that you have to proactively campaign and advocate in support of all the asks in all of your advocacy, or that you will have to use the Call to Action or #EducationNow hashtag in place of your existing campaigns or advocacy products. It also does not mean that you are expected to commit to providing pooled resources to any joint campaigning efforts, or that you would only be able to do advocacy and campaigning on education financing as part of a coalition. However, if you do individual advocacy and campaigning, we would ask that you do utilise the asks and messages in the Call to Action, so as to promote greater alignment of asks of political leaders from CSOs, and that you do make efforts to collaborate with other CSOs involved in this work where it is useful or relevant to do so.

## EDUCATION NOW! - Call to Action

Unless we urgently and significantly increase education financing now, we will not come close to achieving inclusive and equitable quality education and lifelong learning opportunities for all by 2030.

We call on governments and the international community to make this step-change in financing now to deliver free, inclusive and quality education ensuring resources are utilised to improve the effectiveness, efficiency and equitability of public education systems. To achieve this, the following set of actions are needed and we will hold all stakeholders to account on these:

- **Developing countries:** Expand their domestic tax base (to at least 20% of GDP) and increase the share of spending on education (to at least 20% of budgets), progressing to 6% of GDP spent on education, and ensuring resources are closely scrutinised and spent sensitively to improve the effectiveness, efficiency and equitability of public education systems.
- **Bilateral donors:** Increase ODA (towards 0.7% global target), commit at least 30 percent of their education aid to support multilateral efforts (such as GPE and ECW), and ensure they are supporting the countries and populations most in need.
- **Multilateral institutions:** Provide harmonised and aligned financing in line with aid effectiveness guidelines to support countries to develop and implement high-quality national education sector plans and emergency response plans, via:
  - **Global Partnership for Education (GPE):** Scale-up GPE funding to 2 billion USD per year by 2020 to provide pooled grant financing for low and lower-middle income countries for the development and delivery of robust national education sector plans and to leverage additional financing for countries furthest off-track in reaching SDG4.
  - **Education Cannot Wait fund for education in emergencies (ECW):** Fully fund ECW at total of 3.85 billion USD between 2016 and 2020 and ensure full harmonisation with GPE, transforming the speed, scale and quality of the delivery of education in emergencies.
- **International action:** Additional efforts are needed to support reforms to domestic tax systems and to develop a globally inclusive inter-governmental body that is empowered and resourced to **set and enforce fair global tax rules.**

*Combined, these demands are what are needed to get the world on track towards achieving SDG4 by 2030.*

*2017 is the time to prioritise education and make this happen. It is time for Education Now!*